

Grace Piatko

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Professional Profile

Senior at the S.I. Newhouse School of Public Communications at Syracuse University, one of the nation's top communication schools. Set to graduate in May 2025.

Education

Syracuse University
Major- Broadcast and Digital Journalism
Minor- Sports Management

Work Experience

WSTM- CNY Central Sports Intern



(January 2025-present)

- Edit and produce content for The Orange Zone Podcast, identifying and clipping the most compelling moments from raw footage. Add captions and graphics using Avid and Adobe Premiere Pro, then distribute clips on Instagram and Twitter (X), each with over 200 followers.
- Assist in writing and cutting video for sports segments for live broadcasts, ensuring clarity, accuracy, and engaging storytelling for the sports anchor.
- Shoot and deliver standups both in the field and in the studio.

Jacksonville Jumbo Shrimp Broadcast and Communications Intern



(May 2024 - Aug 2024)

- Contributed to pre-game and post-game radio shows on ESPN690, working alongside lead play-by-play broadcasters to provide analysis and insights.
- Conducted multiple player interviews, one of which I transformed into a feature article called "Troy Johnston discovers his 'why'" published on MiLB.com
- Led on-field post-game interviews with the player of the game, delivering real-time reactions and insights.
- Wrote and edited post-game recaps and press releases for MiLB.com.
- Managed social media content across Instagram, Twitter (X), and TikTok during and after games, contributing to platforms with over 56K followers.
- Assisted play-by-play broadcasters by providing key facts and stats during games and preparing detailed statistical sheets on previous games, interviews, and players.

Syracuse ACC Network Reporter

(2024- Present)

- Report live on Syracuse sports for pregame, halftime, and postgame shows as part of ACC Network coverage at Syracuse University.
- Deliver halftime reports on ACC Network and contribute to pregame and postgame coverage on Cuse.TV and Cuse.com, providing in-depth analysis and game recaps.
- Served as a sideline reporter for Syracuse women's ice hockey, providing live in-game updates, interviews, and analysis.

Syracuse Athletic Communications Intern

(Sept 2023- Jan 2024)

- Wrote player bios for the official Cuse.com website, focusing on achievements and background information.
- Conducted weekly interviews with football players for the stadium programs.
- Assisted the communications staff at football and basketball games, providing statistics and distributing materials to the media.

WKBW Channel 7 Buffalo Intern



(May 2023- August 2023)

- Produced engaging social media content in the field alongside reporters, creating Instagram Reels for an account with over 20K followers.
- Shot stand-ups to refine on-camera reporting skills.
- Covered Buffalo Bills Training Camp (Day One), assisting with interviews and capturing fan content for sports segments and social media platforms.

CitrusTV Sports Reporter



(Sept 2021-Present)

- Syracuse University student-run television station.
- Sports Reporter for News Live at 6 on CitrusTV, producing and presenting 3-minute segments on Syracuse and New York sports teams.
- Proficient in editing sports clips using Avid and Adobe Premiere Pro to create high-quality, engaging content.
- Operate cameras for live sports broadcasts, ensuring smooth and professional coverage.
- Collaborate with the social media team to post compelling content on Twitter, Instagram, TikTok, and CitrusTV's website.
- Social Producer for On The Bench, taking photos of talent, posting engaging content, and creating videos for platforms with over 1,000 followers.
- Host of the On The Bench Podcast, delivering insights to engage and inform the audience on Syracuse Sports.

Proficient In

Camera: CANON XF705
AP ENPS

Avid Media Composer

Adobe Premiere

Adobe Photoshop

Interviewing

Writing and shooting packages

Writing VoSots

Academic Achievements

Deans list at S.I. Newhouse School of Public Communication for fall 2021, fall 2022 and spring 2023, fall 2023, spring 2024, fall 2024

Volunteer Work

Syracuse University

Newhouse Ambassador (2022-2024)

Newhouse COM 100 Advisor (2022)