

Grace Piatko

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Professional Profile

Graduated Magna Cum Laude in May 2025 from the S.I. Newhouse School of Public Communications at Syracuse University, one of the nation's top communication schools.

Education

Syracuse University

Major- Broadcast and Digital Journalism

Minor- Sports Management

Work Experience

KEYC- Sports Reporter/Anchor

(July 2025-November 2025)



- Produce daily sports coverage for broadcast and digital platforms, focusing on local high school teams and collegiate athletics including Minnesota State, Bethany Lutheran, and Gustavus Adolphus.
- Self-shoot, write, edit, and voice highlights, feature stories, and enterprise packages across a wide range of sports (Football, Soccer, Volleyball, Hockey, Baseball, Cross Country, Tennis).
- Anchor sports segments in the 6PM and 10PM newscasts; write VO's, SOT's, teases, and on-air scripts with tight deadlines.
- Publish game recaps, feature articles, and athlete profiles for the station's website and social platforms.
- Covered Minnesota Vikings Training Camp: conducted player interviews, shot practice footage, and produced VO/SOTs and feature packages for broadcast.

WSTM- CNY Central Sports Intern

(January 2025-May 2025)



- Edited and produced content for The Orange Zone Podcast, identifying and clipping the most compelling moments from raw footage.
- Added captions and graphics using Avid and Adobe Premiere Pro, then distributed clips on Instagram and Twitter (X), each with over 200 followers.
- Assisted in writing and cutting video for sports segments for live broadcasts, ensuring clarity, accuracy, and engaging storytelling for the sports anchor.
- Shot and delivered standups both in the field and in the studio.

Jacksonville Jumbo Shrimp Broadcast and Communications Intern

(May 2024 - Aug 2024)



- Contributed to pre-game and post-game radio shows on ESPN690, working alongside lead play-by-play broadcasters to provide analysis and insights.
- Conducted multiple player interviews, one of which I transformed into a feature article called "Troy Johnston discovers his 'why'" published on MiLB.com
- Led on-field post-game interviews with the player of the game, delivering real-time reactions and insights.
- Wrote and edited post-game recaps and press releases for MiLB.com.
- Managed social media content across Instagram, Twitter (X), and TikTok during and after games, contributing to platforms with over 56K followers.
- Assisted play-by-play broadcasters by providing key facts and stats during games and preparing detailed statistical sheets on previous games, interviews, and players.

Syracuse ACC Network Reporter

(January 2024-May 2025)

- Reported live on Syracuse sports for pregame, halftime, and postgame shows as part of ACC Network coverage at Syracuse University.
- Delivered halftime reports on ACC Network and contributed to pregame and postgame coverage on Cuse.TV and Cuse.com, providing in-depth analysis and game recaps.
- Served as a sideline reporter for Syracuse women's ice hockey, providing live in-game updates, interviews, and analysis.

Syracuse Athletic Communications Intern

(Sept 2023- Jan 2024)

- Wrote player bios for the official Cuse.com website, focusing on achievements and background information.
- Conducted weekly interviews with football players for the stadium programs.
- Assisted the communications staff at football and basketball games, providing statistics and distributing materials to the media.

WKBW Channel 7 Buffalo Intern

(May 2023- August 2023)



- Produced engaging social media content in the field alongside reporters, creating Instagram Reels for an account with over 20K followers.
- Shot stand-ups to refine on-camera reporting skills.
- Covered Buffalo Bills Training Camp (Day One), assisting with interviews and capturing fan content for sports segments and social media platforms.

CitrusTV Sports Reporter

(Sept 2021-May 2025)



- Syracuse University student-run television station.
- Reported for News Live at 6, producing and presenting 3-minute segments on Syracuse and New York sports teams.
- Edited sports clips using Avid and Adobe Premiere Pro to create high-quality, engaging content.
- Operated cameras for live sports broadcasts, ensuring smooth and professional coverage.
- Collaborated with the social media team to post compelling content on Twitter, Instagram, TikTok, and CitrusTV's website.
- Acted as Social Producer for On The Bench Podcast, taking photos of talent, posting engaging content, and creating videos for platforms with over 1,000 followers.
- Hosted the On The Bench Podcast, delivering insights to engage and inform the Syracuse sports audience.

Proficient In

- Camera: CANON XF705
- AP ENPS
- Avid Media Composer
- Adobe Premiere
- Adobe Photoshop
- Interviewing
- Social Media Strategy and Content Creation
- Audience Engagement and Analytics
- Platform Management (Instagram, X/Twitter, TikTok, Facebook, LinkedIn, YouTube)
- Edius Video editing software
- Storytelling